

# Informal Meeting Tables

## **Intent:**

We want to introduce an informal meeting table that caters to democratic decision making versus a more traditional “leader at the head of the table” style. This means we’ll need to explore new materials, geometries, heights, sizes, new power integrations, etc.

## **Application:**

Open office, public lounge spaces, conference/casual meeting spaces, indoor/outdoor meeting

## **Feature Considerations:**

- Table should utilize Most Modest power unit
- Is mobility / storage an important component of the table?
- Durability of the table surface
- Personalization

## **Materials:**

- Metal
- Wood
- Laminate
- Glass
- Other

## **Statement of Line:**

No more than 4 sizes in the collection

## **Manufacturing Strategy:**

Domestically produced in North Carolina or Michigan supply chains

## **Complexity Ranking (1-5):**

3 - Moderate (means we don’t need many engineering hours, durability testing, tooling, or other labor intensive development)

## **Development Schedule:**

Concept to Market within 9 months - Fall 2019 Launch

## **Target List Price:**

- \$825-\$2995 LIST depending on size
- \$200-\$750 material costs depending on size